Message Text

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SUBJECT: LIVORNO MAYOR REQUISITIONS 'IL TELEGRAFO' NEWSPAPER

REF: 76 FLORENCE 424 (NOTAL)

- 1. SUNDAY FEBRUARY 27 EDITION OF 100-YEAR OLD INDEPENDENT LIVORNO DAILY 'IL TELEGRAGO' CARRIED RED BANNER HEADLINE ANNOUNCING THAT MAYOR ALI NANNIPIERI (PCI) HAD REQUISITIONED THAT NEWSPAPER APPARENTLY SATURDAY IN A MOVE UNPRECEDENTED AT LEAST IN MODERN ITALIAN HISTORY. THE MAYOR'S ACTION HAS A THIRTY-DAY EFFECT AND APPARENTLY IS INTENDED TO GAIN MORE TIME FOR THE 200 EMPLOYEES CURRENTLY RUNNING THE PAPER AS A COOPERATIVE UNDER A SIX-MONTH TRIAL AGREEMENT WITH OWNER ATTILIO MONTI (ALSO OWNER OF CONSERVATIVE 'LA NAZIONE' OF FLORENCE AND 'IL RESTO DEL CARLINO' OF BOLOGNA ALSO CONSERVATIVE). THE MAGISTRATE RESPONSIBLE FOR HANDLING THIS BANKRUPT PROPERTY WIRED THE MAYOR OF HIS INTENTION TO TAKE QUOTE EVERY ACTION WITH EVERY COMPETENT AUTHORITY UNQUOTE AGAINST THE QUOTE ILLEGITIMATE UNQUOTE REQUISITION.
- 2. ON AUGUST 1, 1976, OWNER MONTI TRANSFERRED OPERATING RESPONSIBILITY OF 'IL TELEGRAFO' TO THE 'COOPERATIVA LIBERA UNCLASSIFIED

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INFORMAZIONI' COMPOSED OF THE APPROXIMATELY 200 EMPLOYEES FOR SIX MONTHS DURING WHICH IT WAS UNDERSTOOD THE COOP WOULD ATTEMPT TO PUT THE PAPER ON A PROFITABLE FOOTING AND/OR FIND A BUYER. THE CONSULATE IS INFORMED THAT DURING THE PAST SEVEN MONTHS MONTI CHARGED THE COOP ONLY 1000 LIRE RENT FOR THE PREMISES, PERMITTED FREE USE OF THE EQUIPMENT AND ALL THE REPORTEDLY SUBSTANTIAL SUPPLIES IN STOCK, INCLUDING NEWSPRINT, LEAD, INK,

ETC. BUT THE COOP HAD TO BUY SUPPLIES WHEN THOSE ON HAND WERE EXHAUSTED. CIRCULATION REPORTEDLY ROSE FROM 25,000 TO 45,000 DAILY BUT THE SALE PRICE REMAINED 150 LIRE AND EMPLOYEES RECEIVED ONLY UNEMPLOYMENT COMPENSATION. THE COOP MADE A CONSIDERABLE EFFORT TO FIND A BUYER AND A FEW WEEKS AGO APPROACHED THE PRIME MINISTER FOR HELP IN FINDING A SOLUTION BUT HAD NO SUCCESS. THE MAYOR'S MOVE WILL PROBABLY PROVIDE A FURTHER 30 DAYS TIME TO FIND A SOLUTION ALTHOUGH REPORTEDLY THERE IS NONE IN SIGHT.

- 3. ACCORDING TO OWNER MONTI, THE PAPER HAS LOST 600 MILLION TO ONE BILLION LIRE EVERY YEAR SINCE HE BOUGHT IT IN 1968. THE PAPER FACES WHAT IS WIDELY BELIEVED TO BE AN IMPOSSIBLE SITUATION. ITS DISTRIBUTION AREA HAS BEEN LIMITED TO THE TYRRHENIAN COAST FROM GROSSETO TO LA SPEZIA. THE POPULATION THERE IS INSUFFICIENT TO SUPPORT A PAPER OF ONLY LOCAL INTEREST AND IT LACKS RESOURCES TO COMPETE WITH EXISTING NATIONAL AND REGIONAL DAILIES. REPORTEDLY THE EMPLOYEES BELIEVE THAT MONTI PURCHASED 'IL TELEGRAFO' FOR THE PURPOSE OF DESTROYING IT IN ORDER TO WIDEN DISTRIBUTION OF 'LA NAZIONE' INTO IL TELEGRAFO'S TRADITIONAL DISTRIBUTION STRONGHOLD SINCE 'LA NAZIONE' STAFF IS LESS LEFTIST AND MORE MALLEABLE AND RESPONSIVE TO THE POLITICAL PERSUASIONS OF MONTI.
- 4. COMMENT. PRESUMABLY THE MOTIVATION OF THE MAYOR WAS TO POSE AS A HERO OF THE WORKING CLASS IN A GAME IN WHICH HE APPARENTLY CANNOT LOSE AND IN WHICH HE CAN PLAY WITH SOMEONE ELSE'S MONEY. THE IMPENDING DISAPPEARANCE OF THE NON-COMMUNIST, ONE HUNDRED YEAR OLD 'IL TELEGRAFO' WITH STRONG AND DEEP UNCLASSIFIED

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ROOTS AMONG THE AREA'S POPULATION PROMISES TO HAVE A TRAUMATIC IMPACT. GORDON

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